

May 19th Stories

Priority One joins MRAA

Priority One Financial Services has joined the Marine Retailers Association of America as a Silver Patron.

"We at Priority One intend to become very involved on MRAA committees so that the F&I element of marine retail is represented in the organization," Lisa Gladstone, Priority One president and CEO, said in a statement.

Priority One was founded by Gladstone in 1987. The company is headquartered in St. Petersburg, Fla., and serves as the finance and insurance outsource company for more than 500 boat dealerships nationally.